

The Habit of Excellence™: Performing at Your Best

(Program Summary: 107 words)

Aristotle said, "We are what we repeatedly do. Excellence, then, is not an act but a habit." *Max says, "Excellence is a choice!"*

This fun, energetic, interactive keynote is rich with real-world experiences and unique stories, all woven into a powerful and inspiring audience experience. Emphasizing simple concepts that create positive change, participants gain insights and skills they can implement immediately, including "The BEST Practices of The Habit of Excellence™":

- **Belief:** In your purpose and that what you do matters.
- **Effort:** Excellence expressed consistently through action.
- **Strategy:** Creating a path to your highest, best self.
- **Testing:** Making right choices through the inevitable challenges and change

The Habit of Excellence™: Performing at Your Best!

(Program Summary: 267 words)

In this witty and wise, provocative and challenging keynote, Emmy® Award-winning actor Max Howard demonstrates how the The Habit of Excellence™ creates star performers who are more confident, competitive and committed. Audiences learn that challenge is unavoidable, that change is a constant function of time and that choice is the only life dynamic we can control.

Aristotle said, "We are what we repeatedly do. Excellence, then, is not an act but a habit." *Max says, "Excellence is a choice!"*

Max discovered the principles of The Habit of Excellence™ throughout a 40-year career in one of the world's most competitive, stressful and change-driven businesses—the professional theatre. He shows his audiences how The Habit of Excellence™ empowers individuals and organizations to:

- Gain a competitive edge
- Foster innovation
- Attract and retain ideal employees
- Utilize top talent
- Optimize resources
- Maximize best practices

The Habit of Excellence™ is a fun, energetic, interactive keynote rich with real-world experiences and unique stories that only Max can tell, all woven into a powerful and inspiring audience experience. With an emphasis on simple concepts that create positive change, participants gain insights and skills they can implement immediately. When this performance concludes, participants understand and remember the “The BEST Practices of The Habit of Excellence™.”

- **B**elief: In your purpose and that what you do matters.
- **E**ffort: Excellence expressed consistently through action.
- **S**trategy: Creating a plan to be your highest, best self.
- **T**esting: Making the right choices through the inevitable challenges and changes.

Find out how to inspire your team to master The Habit of Excellence!™